

FOR IMMEDIATE RELEASE:

Classic Cinemas Selects GDC Technology to Modernize Historic La Grange Theatre

La Grange Theatre Transforms to a Multi-screen Movie Palace While Keeping Its Historic Charm with GDC Cinema Solutions to Provide the Best Possible Motion Picture Experience

MIAMI, October 18, 2022 -- GDC Technology Limited, a leading global provider of digital cinema solutions, announced today that Classic Cinemas, one of the most innovative theatre circuits in the nation has renovated the historic La Grange Theatre in La Grange, Illinois into a modern six-screen multiplex with GDC cinema solutions, including its [SR-1000 Standalone Integrated Media Block™](#), [Espedeo™ Supra-5000 RGB Plus Laser Phosphor Cinema Projector](#), [TMS-2000 Theatre Management System](#) and [DTS:X™ for IAB immersive audio](#). Additional renovations include luxury recliners with optional heat setting and other VIP amenities.

To enhance the projection image quality, bright laser projectors are installed in all auditoriums, including the Supra-5000 in two of the micro cinemas. All projections are powered by GDC's SR-1000 IMBs, including Classic Cinemas' XQ premium large format auditorium featuring high-contrast laser projection and DTS:X for IAB immersive audio so you can see and hear the ultimate moviegoing experience. DTS:X for IAB technology is designed to transport audiences into a three-dimension of sound immersion by moving sound objects to and through specific locations - in front of, behind, above, and beside the audience - precisely where the creator intended.

"We are 100 percent committed to renovating downtown historic movie palaces by delivering the best possible experience with the latest cinema technologies and amenities but keeping the classic touches," said Chris Johnson, CEO of Classic Cinemas. "As part of our mission to provide our customers an outstanding experience, we chose GDC to bring La Grange up to and beyond industry standards with respect to sight and sound but we absolutely kept the overall historic look and feel."

According to Tony Adamson, GDC senior vice president of strategic planning, Classic Cinemas offers an unparalleled experience like no other and sets them apart from competitors. "For over 20 years, GDC has worked with the industry leaders such as Chris Johnson to provide a wide range of reliable digital cinema solutions. This commitment by Classic Cinemas proves audiences are the true winners when partners work together to improve the moviegoing experience," said Mr. Adamson. "We are proud to work with Classic to uphold their over 100-year tradition of putting the customer first."

For more information about GDC Immersive Sound Solution and the latest GDC products and services, visit our [website](#).



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About [GDC Technology Limited](#)

GDC Technology Limited ('GDC') is a leading digital cinema solutions provider with its manufacturing facility certified with ISO 9001:2015 by SGS. GDC develops, manufactures and sells cinema projector, media server for both projector and LED cinema display, content storage system, cinema enterprise software including theatre management system and advanced cinema automation system for the global cinema industry. GDC is a licensee of the DTS:X™ object-based immersive sound technology from DTS, Inc. for the development of its media servers. In addition, GDC also provides a suite of digital cinema products and services, including LED cinema, 3D product, audio equipment, projector lamp, silver screen, post-production service, Electronic Delivery System (EDS).

About [Espedeo Holdings Limited](#)

Founded in 2006, Espedeo Holdings Limited ('Espedeo'), a GDC Technology company is a global digital cinema display equipment and solutions provider offering premium commercial and home cinema display solutions, cinema 3D system equipment and after-sales support service.

About Classic Cinemas

Classic Cinemas, founded in August 1978 by the Johnson family and now run by CEO Chris Johnson, is the largest Illinois-based theatre chain with 137 screens in 16 locations. While many Classic Cinemas locations are historic downtown theatres, each has been meticulously renovated to highlight its character and upgraded to the latest technology to create the ultimate guest experience. Having received numerous accolades for business excellence, preservation, community service, and accessibility, Classic Cinemas endeavors to be the hometown theatre of choice. For more information, visit www.classiccinemas.com

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